The Whey to Improved Body Composition and Weight

As science continues to support the role of protein in building and maintaining lean muscle, maintaining weight and healthy aging, consumers are embracing the important role of protein in the diet. But not all proteins are created equal and it turns out that protein quality has an important role when it comes to body composition and managing a healthy weight.

Whey protein is a high-quality protein naturally found in dairy. It is a complete protein containing all the essential amino acids ("building blocks") your body needs and is rapidly digestible. Whey protein is also one of the best sources of a subgroup of three essential amino acids, called branched-chain amino acids (BCAAs), which include leucine, isoleucine and valine. Unlike other amino acids, BCAAs are almost exclusively taken up and used by muscle. And, among common food sources of BCAAs, whey protein contains one of the highest levels of leucine, which has been shown to influence muscle growth.

BODY COMPOSITION

A recent meta-analysis shows that consumption of whey protein when combined with resistance exercise training is an effective strategy that aids in building valuable lean body mass in adults¹.

Whey protein is naturally rich in leucine, an essential amino acid that stimulates cellular pathways leading to increased muscle protein synthesis².

Consuming whey protein after exercise can enhance the rebuilding of muscle following exercise via enhanced muscle protein synthesis^{3,4}.

Consuming whey protein in combination with resistance exercise can boost the rate at which the body synthesizes lean muscle. which may improve body composition^{3,5,6}.

Combining whey protein with resistance exercise has been shown to be more effective at increasing lean muscle mass than either of the two alone. or when combining resistance training with ingestion of carbohydrates^{7,8,9,10,11,12,13}.

WEIGHT MANAGEMENT

High-quality protein, such as whey, may aid in weight maintenance by promoting satiety and improving body composition¹⁴.

- Increasing the amount of protein in the diet can lead to decreased total caloric intake and body weight¹⁵.
- Consuming meals higher in protein may help people eat fewer calories at subsequent meals¹⁵.
- Whey protein, as part of a diet higher in protein an help provide a feeling of fullness more than carbohydrate or

fats15.

 A reduced calorie. higher protein diet including whey protein may help in weight management. After a period of weight loss, diets high in protein preserve lean body mass, including muscle, during weight maintenance.16,17,18.



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ADDING WHEY PROTEIN TO THE DIET IS EASY:

Whey protein can be found in many energy bars and drink mixes, and is now available in some yogurts. Look for "whey protein" (isolate, concentrate, or hydrolyzed) near the beginning of the ingredient list. Whey Protein Powder, which is available in a variety of flavors, is a fast and easy way to add high quality protein for favorite foods.

- Add 1/2 1 scoop of whey protein powder to milk, yogurt, pudding, oatmeal, milkshakes, smoothies, or cocoa.
- Add 2 or more scoops
 of whey protein powder
 to bread, cookie, pancake
 and muffin mixes or soups,
 chili, mashed potatoes,
 pasta, eggs, meatloaf,
 gravies, and
 sauces.